

ShazzBiz

Company Profile

Growth • AI • Partnerships



B2B Growth



AI Solutions



Partnerships & Engagements

One partner for your pipeline, your systems and your team.

Book a free consultation →



Business generation

- ✓ Qualified pipeline & meetings
 - ✓ Free target accounts
- ✓ 10 engagement models
 - ✓ 18 AI sales kits

Explore →



Practical AI that ships

- ✓ AI readiness & roadmap
- ✓ Agents on ERP, CRM, WMS
 - ✓ WhatsApp & voice AI
- ✓ Working AI in 5–6 weeks

Explore →



People & partners

- ✓ Engage vetted experts
- ✓ Developers & BDs as partners
 - ✓ Referral & white-label
 - ✓ No upfront cost

Explore →

\$1.2M

ARR built

150%

YoY growth in GCC

25+

Experts engaged

10

Markets

28 yrs

Tech & sales

B2B Growth

Founder-dependent sales

- **Repeatable, qualified pipeline**

AI Solutions

AI pilots that stall

→ Working AI in 5-6 weeks

Partnerships

Hiring takes months

→ 3 vetted profiles in 48 hrs

Business Generation

A repeatable pipeline from target account to signed deal, built and run with you.

Learn more: [B2B growth](#) | [AI sales kits](#) | [Book a free consultation](#) →

HOW WE SERVE



OUTCOME · INDICATIVE MONTH (FROM MONTH 2)



Start free, then pick the model that fits your growth stage.

Book a free consultation →

The image shows three glowing blue pedestals, each representing a different offer. The first pedestal on the left is topped with a target icon, a magnifying glass, and several business cards, with a label that reads "5-10 Free target accounts". The middle pedestal is topped with a document icon labeled ".md", a star icon, and a speech bubble, with a label that reads ".md Free AI sales kit". The third pedestal on the right is topped with a calendar icon, a clock, and headphones, with a label that reads "15 min Free consultation".

Book a free consultation →

The illustration depicts a central hub of gold coins with a handshake, surrounded by eight glowing blue blocks representing different sales roles and compensation models:

- Build-Operate-Transfer**: Represented by gears and a bar chart.
- GTM Sprint**: Represented by a rocket and a bar chart.
- Advisory & Coaching**: Represented by a lightbulb and a group of people.
- Pipeline Pilot**: Represented by a funnel and a checkmark.
- SDR as a Service**: Represented by a person wearing a headset and a laptop.
- Partner Program**: Represented by a handshake and a bar chart.
- Commission-Only**: Represented by a dollar coin and a group of people.
- Performance + Commission**: Represented by a target and a bar chart.
- Retainer + Commission**: Represented by a document and a handshake.
- Fractional Growth Lead**: Represented by a person and a bar chart.

Commission-Only

Partner & Channel Program

AI Sales Kits for Claude & ChatGPT

Run outreach with your own team, guided by 18 ready-to-use .md rule files.

Learn more: [AI sales kits](#) | [Kit bundles](#) | [Free sample](#) | [Book a free consultation](#) →



HOW IT WORKS



18 KITS · CLICK ANY KIT TO LEARN MORE

ICP & buyer criteria	Go-to-market strategy	Sales playbook
Sales plan & targets	Buyer personas & pain points	Competitor battlecards
Account search & research	Lead search filters (Sales Nav)	ABM account plans
Event & conference prospecting	LinkedIn outreach	Targeted emails & follow-ups
Calls & WhatsApp follow-ups	Founder-led LinkedIn content	Discovery call brief & script
Objection handling	Proposal creation	Weekly KPI & pipeline report

AI Solutions

AI that fits the systems you already run, with a person approving what matters.

Learn more: [AI solutions](#) | [Agent demos](#) | [Free demo](#) [Book a free consultation →](#)

HOW WE SERVE



WHAT WE BUILD

RAG Copilots

AI Agents

WhatsApp AI

Voice AI Receptionist

Document AI

Workflow Automation

AI Reports & Briefs

ERP · CRM · WMS
Integration



OUTCOME

5-6 wks

To working AI

3

Prioritised use cases

Your stack

Built on ERP · CRM · WMS

Human

Approval built in

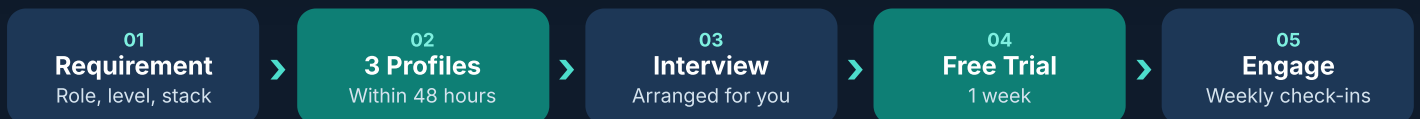
Partnerships & Engagements

Vetted experts for companies. Real engagements for professionals.

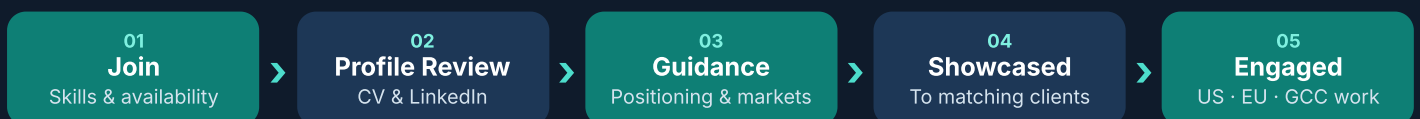
Learn more: [Engagements](#) | [Engage experts](#) | [Become a partner](#) [Book a free consultation →](#)



FOR COMPANIES · ENGAGE VETTED EXPERTS



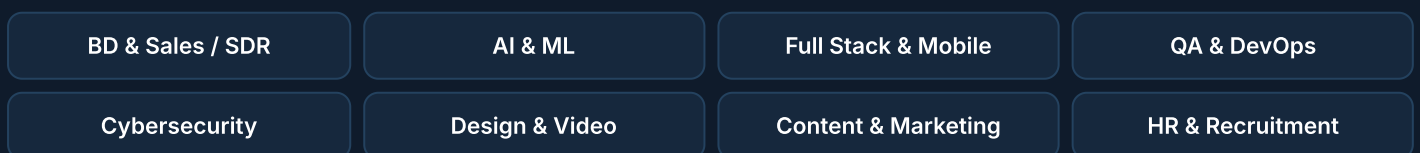
FOR PROFESSIONALS · DEVELOPERS, BDS & SPECIALISTS



BUSINESS PARTNERSHIPS



EXPERTISE WE ENGAGE



How we work

One method for every engagement. Success is agreed in week one.

Learn more: [Results](#)

[Book a free consultation](#) →



RESULTS DELIVERED



Projects Shahzad sold and helped shape. Client names withheld.

Industries we serve

Technology companies and industry businesses across 10 markets.

Learn more: [Industries](#)

[Book a free consultation →](#)



Media



Marketing



Training &
Coaching



Event
Organizing



NGOs



Software
Development



E-Learning



Construction



Pharmaceuticals



Schools & Colleges



POS



Food & Beverages



Manufacturing



Retail



Supply Chain
& Logistics



Warehousing

MARKETS

USA

Canada

UK

Europe

UAE

Saudi Arabia

Qatar

Oman

Australia

Pakistan

About the founder

Shahzad Siddiqui

Founder · B2B Growth, AI & Partnerships

Software engineer turned solution seller. 28 years in technology and 15+ years selling across North America, Europe and the GCC, including four years in Dubai.

shazzbiz.com/about | [LinkedIn](#)

**28**

Years in technology

15+

Years in B2B sales & growth

3

Regions: N. America, Europe & GCC

2026

Founded ShazzBiz

CAREER PATH

**01
1998**

Software engineer

**02
2009**

IT sales, Dubai

**03
2018**

Director BD, UAE & EU

**04
2021**

AI, Web3 & ERP growth

**05
Now**

Founder, ShazzBiz

Master of Computer Science · Microsoft MB-800 & MB-310 · Data Science & ML (LUMS) · HubSpot Inbound Sales

ShazzBiz

Let's talk about your growth.

Book a free 15-min call: calendly.com/shazzbiz/15min

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